

SCHOOL FOR ADVANCED RESEARCH

Academic and artistic affairs (AAA) Committee Friday August 2, 2019 11:30 AM – 1:00 PM Dobkin Boardroom

Agenda

- I. Welcome, Don Brenneis, Chair
- II. Review and approval of minutes of February 22, 2019
- III. IARC Report and Discussion Elysia Poon, Interim Director
 - a. Accession Discussion
- IV. Public Programs and Communications Report Meredith Davidson,

Director

- a. Board Calendar
- V. SAR Press Report Sarah Soliz, Acquisitions Editor
 - a. SAR Press Sales Comparison Report
- VI. Scholar Programs Report Paul Ryer, Director
- VII. Adjournment



Academic and Artistic Affairs (AAA) Committee Meeting Friday, February 22, 2019, 9:00-10:00am Reception Meeting Room MINUTES

In Attendance: Don Brenneis (via video conference), Ned Blackhawk, Michael Brown, Ken Cole, Louise Lamphere, Ann Morton, Doug Nelson Absent: John Camp, Carolyn Kastner, Marcus Randolph, and Dianne Vennema Staff: Jennifer Day, Elysia Poon, Paul Ryer, Sarah Soliz, Donna Ruscavage

I. Welcome-Don Brenneis, Chair

Dr. Brenneis welcomed group and established that there was a quorum.

II. Review and approval of minutes of August 3, 2018

The minutes were approved as presented.

III. SAR Publications Program Report—Sarah Soliz

Sarah delivered her report, listing the three new books co-published in fall 2018 and one previously licensed to Duke University Press that has also been published. She also noted her interest in building on SAR Press's strengths and publishing or republishing books on indigenous studies, archaeology, applied anthropology, and Southwest history. Most of the SAR books have been transferred via UNM Press to the Longleaf warehouse in Tennessee, and UNM Press (via Lightning Source) is taking over the electronic storing, distributing, and reprinting of backlist titles for SAR Press, which increases efficiency and decreases costs. Sarah informed the group that Stephen Hull, the new UNM Press director, started on September 17. Sarah shared the production schedule for the next couple of years and noted that UNM's production has been cut back.

SAR Press has been working with the IARC and Public Programs to produce an online series about the IARC's Native artist fellows.

While the federal requirements won't impact SAR this year, because our scholars aren't producing work that requires archiving, next year there will be a federal requirement that all federally funded research has to be published in journals with open access.

Michael commended Sarah for renegotiating the price of the co-published books, which will be sold for \$39.95 (rather than \$49.95) beginning in July 2019.

IV. IARC Report and Discussion-Elysia Poon, Acting Director

Elysia reported that the Anne Ray Foundation is continuing to fund IARC programs. IARC is working on getting E-Museum online, which is expected to roll out by the end of March. There will be a review period preceding the rollout. The public will be able to access the Zuni objects first, followed by the Acoma objects.

Elysia added that several institutions are adopting The Guidelines for Collaboration, including tribal museums, The Field Museum, UCLA Getty Conservation Institute, and UNM Anthropology Department. The core working group is working toward a Guidelines website in addition to having them adopted by the American Alliance of Museums.

Through a training grant, IARC is able to support two interns, the Speakers Series, and public outreach. This grant has enabled the IARC to hire Diego Medina and more fully participate with the Santa Fe Community Educators Network, an ad hoc group of museum and cultural institution educators.

IARC had a successful year with their Speakers Series, with the series for this year entitled "Trail Blazers and Boundary Breakers."

IARC held a special 40th anniversary celebration this past summer, which raised over \$80,000.

IARC had three artist fellows this year, painter Jordan Craig, Dobkin; metalsmith Nanibaa Beck Dubin; and Gerry Quotskuyva, King.

Collections care: IARC has been in the process of an extensive inventory, with 82 of 207 shelves nearly completed.

IARC education will expand to mapping the Southwest curriculum to meet the state's standards and national common core requirements. SAR education assistant Diego Medina has been working on the collaborations with the Santa Fe Detention center and with the Santa Fe Public Schools' Adelante Program. IARC has partnered with the Santa Fe Community Educators Network to deliver quality public after-school programs. An estimated 2,000 students were introduced to IARC curriculum. IARC participated in 12 site visits in Española and Santa Fe, reaching another 204 K-8 students. In addressing public outreach, IARC has been engaging in professional networking opportunities. In addition IARC has seen an increase in visitation, welcoming 2,300 visitors and 123 Native community members, and international groups.

There has been an overwhelming response to the IARC initiatives. Work continues on the relationships Brian was cultivating with the Field Museum and the Metropolitan Museum. IARC is currently partnering with the NM History Museum of Art on their 100-year anniversary programming.

The IARC directorship position has been posted, with the goal of having it filled this summer.

Accessions

• Elysia presented the IARC accessions list to the committee for their approval. The accessions consisted of a rabbit fur blanket (TIN.2018-7-1), a Corn Maiden carving (TIN.2018-8-1), and a pair of silver and turquoise earrings (TIN.2019-1-1AB).

Action

The IARC report, including the proposed accessions, was approved.

V. Scholar Program Report–Paul Ryer, Director

Paul stated it is a busy time at Scholar Programs. To begin, four of this year's six resident scholars will either begin or return to tenure track jobs at the end of the year. The other two have job interviews scheduled; all six are working on their book or dissertation manuscripts.

Scholar programs received 182 applications for six resident scholar positions next year, and we are in the middle of the review process. Due to changes at SurveyMonkey.com, SAR will have to upgrade the scholar application software at an additional annual cost of \$2k. This upgrade is scheduled to occur sometime in the spring.

SAR will have two new senior scholars on campus: Carol MacLennan from Michigan, who has been researching mining in New Mexico, and Deborah Winslow from the National Science Foundation. Both have been helping us with reviewing scholar applications.

Paul reported that this year's seminars have been going well, and their colloquia have been well attended. Michael Brown informed the committee that Vera Campbell has agreed to support the new Campbell seminar series for another two years, after which time she will reassess her willingness to continue with support for this forum. This spring we are going to host two Mellon Foundation Advanced Seminars in Latino Studies. There will be one NSF seminar in the spring. We have received applications for our various seminars and will begin reviewing those in March 2019.

Matthew Hull's *Government of Paper* is the 2019 J. I. Staley Prize winner, pending approval by the board on February 23. In terms of Scholar Programs grants, the Andrew Mellon Foundation grant for two fellows/year in Latino Studies was renewed for another three years, and the budget has increased from \$350k for five positions to \$420k for six, with additional money for staff support, largely thanks to the work of new grants manager, Donna Ruscavage. Additionally, we have learned that our NSF Research Team seminar grant was renewed for \$187k for six seminars over the next three years; this also represents an increase from past years. Again thanks to our new grants manager for discovering additional eligible indirect cost categories. We are also applying for a small \$8k NM historical records grant to digitalize some of our archives for public access; this will be particularly strategic given the impending retirement of our long-time librarian, Laura Holt. The grant would allow us to hire her as an archival consultant over the next year. Finally, SAR declined the small Lannan grant to fund an indigenous writer fellow this year because the grant amount was reduced significantly (from \$15k in the past to \$6k this year), meaning we would have to come up with \$9k to continue to run the program; additionally, their board indicated that 2019 would be the last year SAR would be likely to be funded at all.

Action(s)

SAR will consult with an intellectual property lawyer regarding our scholarship contracts concerning lectures, books, videos, and ownership of concepts and ideas.

VI. Adjournment-10:05am



Report to the SAR Board of Directors Elysia Poon, Acting Director Indian Arts Research Center August 2019

Overview

During the first half of 2019, the Indian Arts Research Center began the process of completing its collections review partnership with Acoma Pueblo while beginning a new review process with Tesuque Pueblo. In addition, a new partnership with the Vilcek Foundation of New York was forged, allowing IARC to embark on an ambitious pottery exhibition beginning in 2022, the 100th anniversary of the Pueblo Pottery Fund's founding. IARC continues to forge new partnerships and grow existing programs as it continues to serve as a resource for local Native and local communities while challenging museological practice.

Anne Ray Funded Programs

Continued financial support of core IARC programs by the Anne Ray Foundation offers the IARC opportunities to continually enhance and streamline activity within both education and collections-related initiatives. Registrar Jennifer Day and Registrar for Cultural Projects Stephanie Riley continue to work toward getting the first version of E-museum online featuring the IARC's Zuni collections.

IARC is also in the process of finalizing the collections reviews with Acoma Pueblo. Over the last few years, Acoma representatives and IARC have completed reviews on 580 items. In April, a partnership with Tesuque Pueblo to review all 245 items from the Pueblo within the IARC collections began. Tesuque Governor Milton Herrera, Lieutenant Governor Travis Vigil, THPO and ex-Governor Mark Mitchell, assistant THPO Bernard Mora, and one council member attended the meeting and agreed to move forward with this project. A second meeting was held in July to begin reviewing the collection.

The final version of SAR's *Guidelines for Collaboration*, designed for museums and Native communities and individuals is now very close to completion and is available online at <u>www.guidelinesforcollaboration.info</u>. The core group continues to present on the Guidelines and its impact at conferences including the American Anthropological Association and Association and Council for Museum Anthropology. A new set of guidelines, establishing a standard of excellence for museums with Native American collections is being developed by former Anne Ray Scholar Deana Dartt. The plan is for these standards to be implemented by the American Alliance of Museums.

The Intellectual training grant supports two intern positions, our annual Speaker Series, and some public outreach activity in 2019. The annual Speaker Series continues to be popular among IARC constituencies and has proven to affect those larger conversations happening beyond SAR's walls. The 2019 Speaker Series delved into the blurred lines between tradition and innovation. "Rocking the Boat: Tradition as Innovation" was well attended and received very positive responses.

Anne Ray interns Felicia Garcia and Samantha Tracy completed their internships at SAR in May. Garcia stayed on with the IARC as an education assistant during the summer. In the fall, she will transition the special projects coordinator, where she will help usher in a new partnership with the Vilcek Foundation. After completing her internship, Samantha Tracy took on a position as collections manager for the Santa Fe-based Coe Foundation for the Arts.

The relationship with Anne Ray continues to evolve and IARC appreciates the Foundation's commitment to being flexible as the needs of our interns, staff, and collections evolve. FY21 will see a shift in the internship program, providing additional flexibility for interns to give special training in particular areas of focus, while still allowing them to receive a broad-based education in museology.

Artist Fellowships

IARC's Native American Artist Fellowship program continues to provide impactful opportunities for artists to utilize the time and space provided on campus to explore new creative ideas and push their personal artistic boundaries.

Dobkin Fellow Meghann O'Brien (Haida and Kwakwaka'wakw) honors the wearability of garments both within and outside of her culture. Meghann saw an opportunity in her SAR fellowship to elevate the perception of weaving within the hierarchy of western art. After her fellowship, Meghann returned to Vancouver to participate in the Material Matters Project at the Emily Carr University of Art and Design; and in May 2020, will be traveling to Washington, DC as she embarks on a Smithsonian Artist Research Fellowship.

Dubin Fellow lan Kuali'i drew from site-specific stories and history to create a large Earth Work/Land Art piece, which will be built or sculpted directly into the landscape. Additionally, he plans to develop a body of hand-cut paper pieces that carry the same theme. To Kuali'i, this work is an act of "reclaiming space and honoring the sacredness of the land that is unbound by the conventions of a gallery and museum walls." His talk will be on August 8 from 5:30-7:00pm.

Collections Stewardship

The collections department of the IARC continued a wall-to-wall inventory of the approximately 12,000 accessioned items. The collections department has now completed inventorying the pottery section which totals around 4,500 pieces. Though an arduous process, the inventory is critical to other components of collections care, registration, and all programming involving access to and handling of materials.

At the end of 2018, it became evident that one of the sensors for the early detecting fire suppression system was failing and needed to be replaced with an updated system. One sensor was replaced at the end of FY19 while the remaining sensors will be replaced in FY20 thanks to the support of the Anne Ray Foundation.

The IARC has been in discussion with the Center for New Mexico Archaeology about the possible transfer of the Arroyo Hondo collection to their facilities. The collection has been and remains the only archaeological collection the IARC stewards. The purpose of the transfer would be to provide better access for researchers and significantly upgrade the storage facilities for the collection, while allowing IARC staff to focus more attention on its primary collection of over 12,000 items. Through SAR's longstanding relationship with the Museum of Indian Arts & Culture and Center for New Mexico Archaeology, the curation cost of transferring the collection was reduced from nearly \$250,000 to \$57,750. Pending discussions with Zia Pueblo (the tribal community tasked with

addressing all issues related to Arroyo Hondo), IARC will move forward with plans for the collections transfer.

In June, the IARC lost its collections assistant Lily Jones as she accepted a position at the George Eastman Museum in New York in order to be closer to her family. Lily was an Anne Ray intern in 2014-2015 and rejoined SAR in 2017. While she will be dearly missed, IARC staff are thrilled about her new position as cataloger for the Eastman Museum. Her position has been advertised and SAR is in the process of working to fill her position.

IARC Education

In February, education assistant Diego Medina expanded the storytelling curriculum in partnership with SITE Santa Fe and provided another teacher training and site visits to Santa Fe and Espanola teachers. IARC has also begun to engage with the Adelante program, facilitating multiple programs for Adelante so far this year, and continues to attempt to re-engage with the Santa Fe Detention Center. In April, Diego led a workshop at the Botanical Gardens in partnership with Santa Fe Prepatory School for their inaugural Convergence Teen Art Workshop and spent two consecutive weeks in April working with Nambe potter Martha Romero to lead pottery workshops for the Sweeney After School Program. In addition, he has been working with the City of Santa Fe and SAR 2014 King Fellow Ehren Kee Natay to provide quality education and experience to Santa Fe Youth through a summer program with the city of Santa Fe. Diego also provided training to the staff of the City of Santa Fe Summer Program. In April, IARC also worked with the Museum of Indian Arts and Culture to coordinate a three-day Santa Fe trip for students from Shonto Prepatory School in Shonto, Arizona where students were able to visit the collections at both institutions and receive an in-depth exploration of Navajo textiles at IARC.

Public Outreach

Despite reduced staffing at IARC due to the IARC director search continuing and the loss of a collections assistant, through initiatives and professional networking opportunities by the acting director, development, personnel, and other SAR representatives (including donors), the IARC has realized consistent visitation through weekly public tours; organized group, community and artist visits; and requests for loans of collection items. The following represents the scope of access offered to various sectors of the public:

Visitors to IARC

- From January to June 2019, IARC had 865 visitors.
- Of these, 79 were Native community members, visiting from institutions such as the Indian Museum of North America, Santa Fe Indian School, Shonto Prep School, and Tesuque Pueblo. Individual Native artists included Jaque Fragua, Jacob Frye, Cavan Gonzales, Gloria Lewis, and Jonathan Loretto.
- There were 134 visitors from museums, universities and related institutions, including Albuquerque Academy, Coronado Historic Site, Halcyon House, Institute of American Indian Art, Johnson County Community College, Laguna Art Museum, the Museum of International Folk Art, Poeh Center, and the Wheelwright Museum of the American Indian.

Number of Outreach Programs Outside of IARC

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The 21st Century program in partnership with the Santa Fe Community Educators Network brought quality afterschool programming to Santa Fe and Espanola Public Schools during the spring of 2019 and worked with the Santa Fe Public Schools on several other programs.

- IARC organized and participated in a site visit for 21st Century Programming in Espanola, reaching another 8 students; the City of Santa Fe Summer program, serving another 55 students; a pilot program at Sweeney Elementary for After School programming, which served another 40 students; and 30 students through the Adelante Program.
- Demographics: For 21st Century Program: Grades K 8th reached; For Sweeney After School: Grades K – 5th Reached; For Adelante: Grades Pre-K – 8th Reached; For City of Santa Fe Summer Program: Grades K – 8th Reached

Museum/University/Artist/Community Research Visits

- Seven researchers
- Four special tours or visits
- Approximately 355 pieces in total were viewed

IARC Loans

Current Exhibition Loans

- New Mexico State University's University Museum: "ENTOMANIA: Insects in Arts and Culture" 3 items
- Minneapolis Institute of Art: "Hearts of Our People: Native Women Artists" 2 items

Returned Exhibition Loans

• Heard Museum: "Awa Tsireh: Pueblo Painter and Metalsmith" – I item.

Current Research Loans

• Maxwell Museum of Anthropology: Previously prepared collagen samples from Arroyo Hondo turkey bones, Mar. 2017 to Apr. 2020.

IARC Cultural Projects

Acoma Collections Review #12, Feb. 26-27, 2019

- Five participants
- Final Acoma collection review session

Tesuque Collections Review Orientation Session, April 22, 2019

• Five participants

Conservation Workshop, Jun. 11-12, 2019

• Ten participants

In addition to speaking engagements at professional association conferences, IARC staff and volunteers have participated in outreach initiatives to promote both the IARC Internships and Native American Artist Fellowship programs as well as providing general information about the collections and opportunities for organized tours and interactive educational activities. These efforts contribute significantly towards expanding the public profile of SAR and IARC, while meeting the desired objective to engage with local, regional, and national audiences.

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The overwhelming response to IARC initiatives have also generated unforeseen opportunities. In June, IARC staff met with the New York-based Vilcek Foundation to establish a partnership with the IARC to produce a major traveling exhibition and catalog focused on Pueblo pottery. The exhibition opening and catalog publication in 2022 coincides with the centennial of the Pueblo Pottery Fund's founding and will focus not only on the wondrous collections housed at the IARC, but also serve as an example of the community-based practice and methodology it has developed over the years. The Vilcek Foundation has agreed to pay for all expenses relating to the catalog and exhibition as well as fund a new position to help support this new initiative. 2018-2019 Anne Ray Intern Felicia Garcia has been hired for this position as special projects coordinator.

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TIN.2019-2-2



TIN.2019-3-1



TIN.2019-3-2



TIN.2019-3-3

TIN.2019-2-1

Proposed Donation

TIN.2019-2-(1-2) and TIN.2019-3-(1-3)

Artists: Carmelita Dunlap (San Ildefonso Pueblo), Ruby Panana (Zia Pueblo), Glenda Naranjo (Santa Clara Pueblo), and Celes Tafoya, Evelyn Aguilar, and Sue (Santa Clara Pueblo)
Item Names: Jars, bowl
Date: n.d.
Materials: Clay, paints
Dimensions: TIN.2019-2-1: H: 17.4 x Dia: 20.6cm

TIN.2019-2-2: H: 22.1 x Dia: 18.2cm
TIN.2019-3-1: H: 19.8 x Dia: 24.8 cm
TIN.2019-3-2: H: 16.2 x Dia: 14.1 cm
TIN.2019-3-3: H: 10.9 x Dia: 19.5 cm

Offered for donation by: Klaus and Joan Anselm

Description and Background: These are all from San Ildefonso, Santa Clara, and Zia. They are either by well-known artists and/or are good examples of their type. The donors purchased them when they lived in Colorado, during which time they frequently visited Santa Fe. Some of the pieces were purchased at flea markets and auctions held in Pueblo, CO.

Justification for Accessioning: We do not have any works by Carmelita Dunlap, who was a very well-known potter from San Ildefonso Pueblo and was designated as a National Treasure during the Nixon administration. (She was the daughter of Romando Vigil, niece of Maria Martinez, and mother of Carlos Sunrise Dunlap, all of whom are represented in the collection.) We have one work by Ruby Panana, but it is smaller than this one. Ruby Panana is the primary mentor and teacher of 2009 Dubin Fellow Ulysses Reid. The other two are both good examples of the deep carving style from Santa Clara Pueblo, of which IARC only houses six pieces despite this being a quintessential style of the Pueblo. There is storage space available.

Recommendation: To accession.

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Proposed Donation <u>TIN.2019-4-(1-24)</u> Artists: Various Pueblo and Diné artists Item Names: Small sculptures, carvings Dates: Various, but mostly from late 1980s to early 2000s Materials: Various Offered for donation by: Lee Balick

Description and Background: Lee Balick is a long-time volunteer at IARC. He has been collecting Southwest Native art since the late 1980s. The majority of this collection was collected during the 1990s, when he travelled to many areas on the Navajo reservation and visited trading posts. Some of the collection was also purchased via eBay and auctions.

Justification for Accessioning: The three ceramic pieces are good examples of work by Northern Pueblo artists. One is by Reyecita A. Trujillo, one of seven potters credited with reviving Ohkay Owingeh pottery starting in the 1930s. The piece by her (TIN.2019-4-2) shows the combination of painted and carved surface that came to characterize pottery from Ohkay Owingeh. The piece by Rosita de Hererra (TIN.2019-4-3) shows the evolution of that style, with deeper carving and the inclusion of micaceous paint and references to Posi-incised wares as part of the design. IARC's collection of Ohkay Owingeh pottery is relatively small when compared with other communtieis represented in the collection, numbering less than 150. The Santa Clara jar (TIN.2019-4-1) is by an unknown artist, but is a good example of the polychrome style from that pueblo that is not significantly represented in the collection.

The wooden and sandstone carvings (TIN.2019-4-5, -6, -7, -8, -11, and -12) are good examples of contemporary Diné folk art, of which the IARC collection has very little. Most of the Diné folk art in the collection is from the 1970s, so this represents a 20 year evolution of this type of art.

The paintings are by well-known artists, some of whom are represented in the collection. We have seven works of folk art figurines by Mamie Deschillie, but this (TIN.2019-4-21) would be our first painting by her (the donor explained it was also one of her first paintings). We have six pieces by Joe Herrera, but no numbered prints by him, such as this one (TIN.2019-4-20). Joe Herrera was a noted Cochiti artist and son of painting icon Tonita Pena. Aaron Freeland is a well-known Diné printmaker who is not yet represented in the collection (TIN.2019-4-24). Known for his pastel work on his prints, this monotype is a good representation of his work.

The Zuni carving of Kolowisi (TIN.2019-4-16) would represent one of the largest Zuni carvings in the IARC collection. Though we do have one other Kolowisi carving, it is in a very different style (pseudo-ceremonial style).

Storage space is available for the pieces.

Recommendation: To accession the thirteen pieces mentioned above. Not recommending the following eleven items: TIN.2019-4-4 (tiny snake figure), TIN.2019-4-9 (carving of seated woman weaving), TIN.2019-4-10 (buffalo dancer figure), TIN.2019-4-13 (sheep figure), TIN.2019-4-14 (pitched ceramic pig—Ed. Coll.), TIN.2019-4-15 (pitched ceramic buffalo-Ed. Coll.), TIN.2019-4-17 (spiny oyster badger carving—Ed. Coll.), TIN.2019-4-18 (butterfly carving by Cheryl Beyuka—Ed. Coll.), TIN.2019-4-19 (boulder opal bear carving—Ed. Coll.), TIN.2019-4-22 (John Nieto print—Dec. Arts Coll.), and TIN.2019-4-23 (Harry Fonseca print—Dec. Arts Coll.).

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Proposed Donation

<u>TIN.2019-7-1</u> Artist: Unknown (Diné) Item Name: Textile (rug) Date: Probably 1950s Materials: Wool Dimensions: L: 179 cm (70.5") x W: 128.5 cm (50.5") Offered for donation by: Dean H. Lewis and Marianne Ryer Lewis

Description and Background: This piece was purchased at the Marco Polo Shop at the Chimayo Trading Post, in Espanola, NM, in 1988. It was purchased directly from the artist, probably in the 1950s, and had one or two owners before the donor.

Justification for Accessioning: Known as an optical illusion rug, the design on this textile can be seen as one of several visual languages; including the Bauhaus movement, Futurism, and Constructivism; that preceded and contributed to the development and popularization of "Op-Art" during the mid-twentieth century. Although this particular pattern is not unusual among Navajo weavings, the IARC collection does not have a textile with this pattern. The use of all-natural wool and no dyes makes this textile particularly intriguing. It is in good condition. Storage space is available for it.

Recommendation: To accession.

Board, Founders' Society, President's Circle, and Public Programs Calenda	<u>ar</u>
August 2019 – February 2019	

Event Type	Event Date	Event Details
Artist Talk	Thursday, August 8	Ian Kuali'i Artist Talk, Reception, and Open Studio 5:30 p.m. – 7:00 p.m. Eric S. Dobkin Boardroom Free and open to the public RSVP by Monday, August 5 at 505.954.7205 or <u>iarc@sarsf.org</u> Hear on from Ian Kuali'I on his work and experiences as the 2018 Ronald and Susan Dubin Fellow.
Special Event	Opening Party: Tuesday, August 13 6:00pm – 9:00pm Public Show: August 14 – August 16	 Antique American Indian Arts Show Daily, 11:00 a.m. – 5:00 p.m. El Museo Cultural de Santa Fe 555 Camino de la Familia, Santa Fe SAR nominated former Native artist fellow, Iva Honyestewa, to be an invited exhibitor. Honyestewa will be at a booth throughout the show and also presents on Thursday, August 15 at 1:00 p.m. "The story behind the Creation of a new Hopi Basket, "Pootsaya" with Iva Honyestewa."Visitation is expected to be nearly 3500. For SAR Board tickets to the opening party and public show contract Laura Sullivan at 505-954-7238, or sullivan@sarsf.org
Colloquium	Wednesday, September 18	 Introductory Presentations by 2019-2020 Resident Scholars, Anne Ray Interns, and the Rollin and Mary Ella King Native Artist Fellow 12:00 p.m. – 1:00 p.m. Eric S. Dobkin Boardroom Free and open to the public. Advanced registration encouraged. An overview of the projects that the 2019-2020 resident scholars, Anne Ray interns, and the 2019 Rollin and Mary Ella King Native artist fellow will be working on while in residence at SAR.
Member Field Trip	Thursday, September 26, 2019	Archaic Rock Art on Rowe Mesa with Richard Ford \$150 To register contact Amy Schiffer: <u>schiffer@sarsf.org</u> Enjoy a day-trip to two major Archaic petroglyph sites. The first is about 5,000 years old. It faces the sky and the images are all abstract. It appears to be a multiple use shamanistic ceremonial area. The second site is younger. It, too, has many abstract images but some are evolving into naturalistic forms. This one is also a shamanistic ceremonial area. Some rock art tours exclude participation. Not this one! It is very welcoming for people of all ages and physical conditions.

In-Depth	Tuesday,	Rock Art of the Southwest
Course	October I	with Richard Ford
	1	2:00 p.m. – 4:00 p.m.
	Tuesday,	Eric S. Dobkin Boardroom
	October 8	\$200 SAR members; \$250 non-members
	1	(SAR members registered for the Archaic Rock Art on Rowe Mesa: \$175)
	Tuesday,	
	October 15	A 4-part in-depth course exploring Rock Art of the Southwest.
	1	
	Tuesday,	
	October 22	
Colloquium	Wednesday,	Drinking Practice and Politics in Chaco Canyon, New Mexico
	October 2	With Patricia Crown
		12:00 р.т. – 1:00 р.т.
		Eric S. Dobkin Boardroom
		Free and open to the public. Advanced registration encouraged.
Member	Thursday,	New Member Reception
event	October 3	10:00 a.m. — Noon
		Eric S. Dobkin Boardroom
		New members are invited to meet with President Michael Brown, get an
		overview of SAR, hear about benefits of membership, and get a brief
		combined tour of the campus and IARC.
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Colloquium	Wednesday,	On the Delhi Metro: Urban Landscape, Transport Infrastructure,
	October 16	and Social Mobility in a 21st-century Megacity With Rashmi Sadana
		12:00 p.m. – 1:00 p.m.
		Eric S. Dobkin Boardroom
		Free and open to the public. Advanced registration encouraged.
Creative	Wednesday,	Creative Thought Forum Lecture / Superminds: The Surprising
Thought	October 16	Power of People and Computers Thinking Together
Forum	October 10	(Partnership with Innovate Educate)
Lecture		Santa Fe Convention Center
Lecture		6:30 p.m. – 7:30 p.m.
		Free for SAR members and Close It attendees; \$10 not-yet-members
		Advanced registration is encouraged.
		Founding director of the MIT Center for Collective Intelligence, Malone
		presents on how intelligence exhibited by groups of people and computers
		working together is changing education and economics.
Creative	Thursday,	Creative Thought Forum Salon / Superminds: The Surprising
Thought	October 17	Power of People and Computers Thinking Together
-		Eric S. Dobkin Boardroom

Forum		10:00 a.m. — Noon
Salon		Free for SAR members
Salon		
		RSVP to Lindsay Archuleta <u>archuleta@sarsf.org</u>
Colloquium	Wednesday,	Chihuahuan Desert History
	October 23	with C.J. Alverez
		12:00 p.m. – 1:00 p.m.
		Eric S. Dobkin Boardroom
		Free and open to the public. Advanced registration encouraged.
		Thee and open to the public. Advanced registration encouraged.
Special	Wednesday,	Lost City of the Monkey Gods – Premiere
Event	October 23	Violet Crown
		5:30 р.т. — 8:30 р.т.
		More information on pricing and reservations to come
Special	Thursday,	Lost City of the Monkey Gods – Salon
Event	October 24	10:00 a.m.
		Eric S. Dobkin Boardroom
		More information on pricing and reservations to come
In Dooth	Tuesday,	An Introduction to the Archaeology of Ancient Maya Civilization
In-Depth	,	
Course	November 5	with Jerry Sabloff
	/ 	2:00 p.m. – 4:00 p.m.
	Thursday,	Eric S. Dobkin Boardroom
	November 7	\$200 SAR members; \$250 non-members
	, Tuesday,	This in-depth course provides an overview of the current research on the
	November 12	Pre-Columbian Maya. The course has particular emphasis on the evolution
		and changing scholar-foci over the past century. Sabloff takes participants on
	, Thursday,	a journey exploring what we know now about the earliest developments of
	November 14	ancient Maya civilization in the lowlands of the Yucatan Peninsula, and on
		through the economic and political evolutions at cities such as Chichen Itza
		and Mayapan, and the consequences of the 16th century Spanish Conquest.
Colloquium	Wednesday,	Researching My Heritage: Diné (Navajo) Survivance and The Old
	November 6	Leupp Boarding School
		with Davina Two Bears
		12:00 p.m. — 1:00 p.m.
		Eric S. Dobkin Boardroom
		Free and open to the public. Advanced registration encouraged.
Colloquium	Wednesday,	Fathering the Researcher: Reflections on Interviewing Latino
	November 13	Fathers
		With Fátima Suárez
		12:00 р.т. — 1:00 р.т.
		Eric S. Dobkin Boardroom
		Free and open to the public. Advanced registration encouraged.

Artist Talk	Thursday, November 14	 Timothy Edaakie Artist Talk, Reception, and Open Studio 5:30 p.m. – 7:00 p.m. Eric S. Dobkin Boardroom Hear on from Timothy Edaakie on his work and experiences as the 2019 Rollin and Mary Ella King Fellow. Free and open to the public RSVP by Monday, August 5 at 505.954.7205 or iarc@sarsf.org
Member Field Trip	Thursday, November 21 – Sunday, November 24, 2019	Mimbres Lives and Landscapes with Steve Lekson Cost \$1965 double, \$2115 single To register contact Amy Schiffer: schiffer@sarsf.org Four days of adventure in Silver City/Deming/and Truth or Consquences with archaeologist Steve Lekson visiting historical Mimbres sites and museums.
Member Event	Wednesday, December 4	 Winter Party Eric S. Dobkin Boardroom 5:30 p.m. – 7:30 p.m. Annual winter party for President's Circle members, Legacy Circle members, and Board of Directors For more information contact Lindsay Archuleta, 505-954-7231, or archuleta@sarsf.org
Special Event	Friday, December 18	Neighborhood Gathering Eric S. Dobkin Boardroom Time TBD Neighbors are invited for a holiday gathering with hot cider, wine, and cheese. For more information contact Lindsay Archuleta, 505-954-7231, or archuleta@sarsf.org



Report to the SAR Board of Directors Meredith Davidson, Director Public Programs and Communications August 2019 Annual Meeting

Creative Thought Forum

SAR completed the 2018-2019 Creative Thought Forum Series. See attached summary for data on the lecture series and salons. With 1,213 in-person attendees, the series overall was well attended and well received. Planning for the 2019-2020 Creative Thought Forum series is complete. See attached summary for 2019-2020 speakers. Exploring the theme of "the Future of Work," the programs' speakers provide new opportunities to discuss issues of broad social concern and have led to community partnerships with Santa Fe's Innovate Educate and Creative Santa Fe, potentially expanding SAR's local audience.

Other Program Updates

SAR will offer two fall 2019 In-Depth Courses: Rock Art of the Southwest with Dick Ford and An Introduction to the Archaeology of Ancient Maya Civilization with Jerry Sabloff.

SAR Now Issue 4 was mailed in May 2019. Based on the 2019 member survey, SAR Now is one of the main ways members like to hear from the organization. So, the transition from one annual issue to two has meant that members have more current calendar information in order to plan their involvement with SAR's programs, and we are able to highlight a greater variety of stories. SAR Now Issue 5 (Fall/Winter 2019) is set to mail in September.

Based on the successful model of the *Voices of the Rainforest* documentary film event in the fall of 2018, SAR is now planning a similar event to premiere the film *Lost City of the Monkey Gods* (October 23). Created in conjunction with Douglas Preston, the film follows Steve Elkins and team as they use advanced laser mapping technology to find a 'lost' city hidden in the almost impenetrable Mosquitia Jungle.

Social Media

SAR's social media accounts exceeded FY19 annual goals for followers across all platforms. We are seeing that these audiences are leading to new members and supporters as well as potential scholar and artist applicants. The communications-consulting firm 66+Co helped Public Programs formulate a social media strategy for FY20, which is now being implemented.

		Social Media S	ummary	
June 30, 2018	Goal:	Status:	Platform handle	
	June 30, 2019	July I, 2019		FY 20 goal
5,527	5,970	7,022	@schoolforadvancedresearch.org	
Facebook followers				Increase
4,743	5,120	5,401	@SchAdvResearch	followers by
Twitter followers				10-12%
752	1000	1,355	@schoolforadvancedresearch	cumulatively
Instagram followers				across all
1,434	1,550	2,063	sarsantafemultimedia	platforms
YouTube subscribers				

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SAR has increased the E-News mailing list by 762 subscribers since June 2018. Currently the E-News reaches 5,850 mailboxes monthly.

With a consistent press release schedule and ongoing communications to relevant media sources, SAR has received consistent local media coverage this spring and summer.

	2019-2020 Goals
Goal I	Maintain pace of Creative Thought Forum public programs / plan and execute
	larger 2020 summer Creative Thought Forum program
Goal 2	Increase social media followers by 10-12%
Goal 3	Implement/manage SAR Impact video series and move to "live stream" for filmed
	events in order to build larger non-Northern New Mexico membership and
	interested audiences (dependent on available budget and award of Paloheimo
	Foundation Grant)
Goal 4	Increase media mentions and public awareness locally (leading to new
	memberships) and nationally (leading to new donors and supporters) *more
	nationally focused*
Goal 5	Continue to deliver awareness-building collateral to constituents

Public Programs and Communications FY 20 goals

CREATIVE THOUGHT FORUM LECTURE SERIES, 2019-20 "The Future of Work"

The 2019-2020 SAR Creative Thought Forum's theme is "The Future of Work." Across lectures and conversation-style salons, SAR invites members and the public to explore our understanding of where humanity is going in a new age of technological and cultural shifts. In a world increasingly controlled by automation and artificial intelligence, what kinds of jobs will be left for human beings? If, as some experts are predicting, as many as 47percent of American workers are at risk of being made obsolete in the next few decades, how will our institutions adapt and what role does cultural heritage play in the ongoing conversations about our shared future?

The series begins with Thomas Malone, the Patrick J. McGovern Professor of Management at the MIT Sloan School of Management and the founding director of the MIT Center for Collective Intelligence. In 2004, Malone summarized two decades of research in his critically acclaimed book, *The Future of Work*. His newest book, *Superminds*, appeared in May 2018. Other speakers examine new trends in social sciences and related fields that address where we are headed in the realm of work. From new trends in archaeology to the economics of equality, the topics in the series will allow for a broad discussion that is sure to get the community thinking about ways we can address our needs in this changing world.

Superminds: The Surprising Power of People and Computers Thinking Together

Dr. Thomas Malone / Presented in partnership with Innovate Educate / Wednesday October 16, 2019

Founding director of the MIT Center for Collective Intelligence, Malone presents on how intelligence exhibited by groups of people and computers working together is changing education and economics.

Mapping Memory in Chaco Canyon (tentative title)

Dr. Ruth Van Dyke / Linda S. Cordell Lecture / Thursday, February 13, 2020

Archaeologist Ruth Van Dyke specializes in the North American Southwest, specifically Chaco Canyon and the Four Corners region. In her talk, she shares insights into the social, visual, and political relationships among Chacoan outlier communities in northwest New Mexico and asks what archaeology can teach us about the relationship between work and cultural heritage. She illustrates how examinations of these relationships through archaeological initiatives can also influence the public understanding of contemporary economic/extractive projects.

Turning the Lens: Brazil's Kayapo Communities' Use of the Warrior Image

Dr. Glenn Shepard / Thursday, March 26, 2020

Glenn Shepard, an ethnobotanist and anthropologist living in the Brazilian Amazon. Shepard presents on work by Kayapo communities who are using their warrior image and appropriating outside power symbols within the new political context of Brazil to combat, via film and new media approaches, the rise of miners and loggers who are invading Indigenous lands.

Coding and Cultural Heritage: Taking Silicon Valley to Kentucky

Ankur Gopal / Thursday, April 9, 2020

Ankur Gopal is the founder of Interapt, an award-winning IT Services firm that works with Fortune 1000 companies on implementing innovative technologies and IT workforce training. Interapt's successful IT apprenticeship models are now being implemented across the US. Gopal was selected by U.S. Representative Hal Rogers (KY-5th) and Kentucky Governor Matt Bevin to lead a ten-year-plan to help Kentuckians build a sustainable technology ecosystem. His talk explores how families traditionally linked to coal-mining culture are grappling with the need for changing skills in the 21st century and the impact of economic inequality in access to training and education.

Annual President's Lecture Why Things Are the Way They Are

Robert Krulwich / Presented in partnership with Creative Santa Fe / Thursday May 28, 2020

Co-host of NPR's Radiolab, Robert Krulwich is one of the most original and widely listened to broadcasters in the world. His series, Radiolab, explores "big ideas" and the mysteries of science and life through visceral storytelling. The Peabody Award-winning show has been praised throughout the intellectual community. In his talk, Krulwich draws from decades of experience as a special correspondent for ABC News, his regular contributions to Nightline, ABC News Tonight, and Good Morning America, and his role as host and executive editor of PBS' documentary series NOVAscienceNOW, in order to share insights on where technology can take us, and why communities trust the sources they do when it comes to information concerning potential futures.

CREATIVE THOUGHT FORUM LECTURE SERIES, 2018-19 "Tradition and Innovation"

Five public lectures with following day salon discussions and three summer salons:

The Real World of Synthetic Biology with Christina Agapakis

Lecture date: Thursday, September 20, 2018 @ 6:30 pm

Connecting Science, Technology, and Culture in Education with Leah Buechley Lecture date: Thursday, October 11, 2018 @ 6:30 pm

Chacoan Astronomy, Cosmography, Roads, and Ritual Power: Insights into the Chaco World Using New Technologies with Anna Sofaer, Robert Weiner and Richard Friedman Lecture date: Thursday, January 24, 2019 @ 6:30 pm

From 'Garden Warriors' to 'Good Seeds;' Indigenizing the Local Food Movement with Elizabeth Hoover Lecture date: Thursday, March 21, 2019 @ 6:30 pm

ANNUAL PRESIDENT'S LECTURE

Minds in the Net: The Journey from Page to Screen with Nicholas Carr Date: Thursday May 23, 2019 @ 6:30 pm

Summer Salon / Aging in Place: Challenges and Prospects with Jessica Robbins, Annette Leibing, Aaron Seaman, and Agnes Vallejos Date: Thursday, June 6, 2019 @ 10:00 am

Summer Salon / Historic Churches and the Meaning of Restoration with Frank Graziano Date: Wednesday, June 26, 2019 @10:00 am

Summer Salon / Where Wind Works: Documenting US and European Wind Turbines and Correlating Changes to the Landscape with Bryan Steiff

Date: Wednesday, July 10, 2019 @10:00 am

Total lecture and salon attendees: 1,213

Lecture Location: James A. Little Theater at the School for the Deaf, 1060 Cerrillos Road

Salon Location: Eric S. Dobkin Boardroom, School for Advanced Research, 660 Garcia Street

Lecture series announcement postcard mailed to over 6,000 households

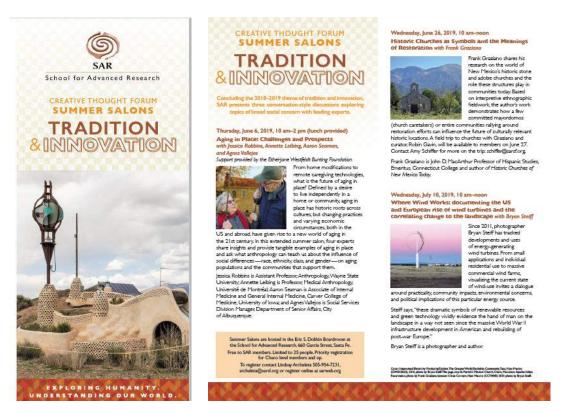


Annual President's Lecture announcement postcard mailed to 3,200 households



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Summer Salon mailing sent to SAR members



Sample of Local Media (Paid Advertising)

THE Magazine

Circulation of 11,000-14,000 per issue. Free distribution spans 150+ locations across Santa Fe, Albuquerque, and Taos, with select locations in Truth or Consequences, Las Cruces, and Silver City, and includes a national paid subscriber base.



Public Programs and Communications – Board Report – August 2019

Pasatiempo

Circulation of 25,000 weekly. Friday publication by the Santa Fe New Mexican.



Sample of Local Print Media (Editorial)

Albuquerque Alibi

Soylent Cheese is People Brief piece on the work of Christina Agapakis and her lecture "The Real World of Synthetic Biology." https://alibi.com/events/279426/The-Real-World-of-Synthetic-Biology.html

Santa Fe New Mexican, Pasatiempo, October 5, 2018

Planting Seeds in STEM

Brief article including details of the lecture, "Connecting Science, Technology, and Culture in Education." Lecture was led by computer scientist and former science director of MIT's High-Low Tech research group, Leah Buechley.

https://www.santafenewmexican.com/pasatiempo/planting-seeds-in-stem/article_7a90369f-94b0-5805-adcc-2497116758e0.html

Santa Fe New Mexican, Pasatiempo, January 18, 2019

Mixed Media - When Stars Align: The Mysteries of Chaco Canyon Column describing the history of The Solstice Project, Anna Sofaer, and details of the lecture to be held on January 24, 20189, as part of the School for Advanced Research's Creative Thought Forum series. <u>https://www.santafenewmexican.com/pasatiempo/when-stars-align-the-mysteries-of-chacocanyon/article_111c1652-2b4c-54a2-8848-1c01ce8d9011.html</u>

Greenfiretimes.com, March, 2019

Have Seeds, Will Travel

Elizabeth Hoover on Seed Sovereignty and Indigenizing the Local Food Movement

Interview of Elizabeth Hoover by SAR's Meredith Davidson. Published in advance of SAR's Creative Though Lecture Series held on March 21, 2019: "From 'Garden Warriors' to 'Good Seeds;' Indigenizing the Local Food Movement."

https://issuu.com/greenfiretimes/docs/gft_march2019_web

Santa Fe New Mexican, Pasatiempo, May 17, 2019

Facebook vs. The Brain: Nicholas Carr Tackles Technology's Influence on the Mind

Article about the work of *New York Times* best-selling author, Nicholas Carr, as he explores the development of the internet and the role it has played in shaping how we think, work, and live. Article published in conjunction with SAR's Creative Thought Lecture Series Annual President's Lecture: "Minds In the Net: The Journey From Page to Screen" to be presented at the James A. Little Theater on Thursday, May 23, 2019, at 6:30 p.m. <u>https://www.santafenewmexican.com/pasatiempo/books/facebook-vs-the-brain-nicholas-carr-tackles-technology-s-influence/article_7af8483a-4e60-5989-8093-e4a830cde27a.html</u>

Sample of Other Media Coverage (Editorial)

(Radio) Christina Agapakis on Richard Eeds, September 19, 2018: <u>https://santafe.com/ktrc/podcasts/dr.-christina-agapakis-speaks-on-synthetic-biology-meredith-davidson-from-s</u>

(**Podcast**) Anna Sofaer and Rob Weiner on Radio Café with Mary Charlotte January 17, 2019: The Sun Dagger at Chaco Canyon: <u>https://www.santafenewmexican.com/radio_cafe/</u>

(**Television**) Anna Sofaer and Rob Weiner on Report from Santa Fe with Lorene Mills February 9-11, 2019: <u>http://reportfromsantafe.com/episodes/view/520/anna-sofaer-rob-weiner-and-the-latest-discoveries-at-chaco-canyon/</u>

(Radio) Elizabeth Hoover on Richard Eeds, March 21, 2019: <u>https://santafe.com/ktrc/podcasts/elizabeth-hoover-speaker-the-creative-thought-forum-with-sars-meredith-schw</u>

(**Television**) Elizabeth Hoover on Report from Santa Fe with Lorene Mills May 4-6, 2019: <u>http://reportfromsantafe.com/episodes/view/535/dr-elizabeth-hoover-native-american-seed-sovereignty-expert-and-author-the-river-is-in-us-/</u>

(**Podcast**) Nicholas Carr on Radio Café with Mary Charlotte May 9, 2019: What is the internet doing to your brain? <u>https://www.santafenewmexican.com/radio_cafe/</u>

Lecture series sponsorship announcements included in all e-newsletters and event emails sent (5,700 monthly recipients)



Website Traffic (July 1, 2018 – July 2019)

Sarweb.org homepage 29.9K views Includes links to calendar listings for upcoming events and unique homepage sliders during the month of each event that links to the calendar listing. Each SAR online calendar entry shows the lecture sponsors

https://sarweb.org/public-lectures/ 2K views

Includes links to sponsors' websites

Remote Viewing / Participation Data (July 1, 2018 – July 15, 2019)						
Event	Lecture View Counts	Salon View Counts				
The Real World of Synthetic Biology	YouTube: 164	YouTube: 4 (unlisted)				
Connecting Science, Technology, and Culture in	YouTube: 14	YouTube: 3 (unlisted)				
Education						
Chacoan Astronomy, Cosmography, Roads, and	YouTube: 602	Facebook Live: 283				
Ritual Power: Insights into the Chaco World Using						
New Technologies						
From 'Garden Warriors' to 'Good Seeds;'	YouTube: 48	Facebook Live: 845				
Indigenizing the Local Food Movement						
Minds in the Net: The Journey from Page to Screen	Not Filmed per speaker	Facebook Live: 269				
	contract					
Summer Salon / Aging in Place	No lecture	Not filmed				
Summer Salon / Historic Churches	No lecture	YouTube: 19				
		Facebook Live: 315				
Summer Salon / Where Wind Works	No lecture	YouTube: 15				
		Facebook Live: 169				
Total Series Remote Views	828	1,922				

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Report to the SAR Board of Directors Sarah Soliz, Acquisitions Editor SAR Press Production Outline August 2019

Co-published Volumes

Our first two volumes of 2019 were published in the spring: Negotiating Structural Vulnerability in Cancer Control (Armin, Burke, and Eichelberger, Advanced Seminar) and Governing Gifts: Faith, Charity, and the Security State (James, Advanced Seminar).

• Distributed Volumes

After last year's major changes in the distribution of our books by UNM Press (the transfer of our books from UNM Press's local warehouse to Longleaf's warehouse in Tennessee) and in Amazon's print-on-demand services, I began working with UNM Press to resolve difficulties in getting our books printed and shipped to Longleaf for distribution. UNM Press agreed to take charge of reprinting our distributed titles via a print-on-demand company called Lightning Source, which is owned by the same company that owns Longleaf. The relationship between Longleaf and Lightning Source allows some of the process to be automated, which, in combination with UNMP's management of the distributed titles, relieves us of the burden of tracking, printing, and shipping older titles. This new arrangement saves us the time it takes to manage the supply of books, as well as the cost of shipping books to Longleaf. Furthermore, we pay nothing to have our book files stored in UNM Press's account with Lightning Source.

We have reprinted four SAR Press books over the course of the spring and early summer: Medieval Mississippians (Popular Archaeology), Living the Ancient Southwest (Popular Archaeology), Mesa Verde World (Popular Archaeology), and Cowboys and Cave Dwellers (non-series). I have been working with our former production manager to reprint the Popular Archaeology volumes in a way that reflects the new style of the series, now co-published by UNM Press, and also significantly reduces printing costs.

- To Be Published
 - Fall 2019

How Nature Works: Rethinking Labor on a Troubled Planet (Advanced Seminar), September The Psychology of Women under Patriarchy (Advanced Seminar), October

- Spring 2020

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Walling In, Walling Out: Why Are We Building New Barriers to Divide Us? (Advanced Seminar), March

- Fall 2020

Archaeologies of Empire: Local Participants and Imperial Trajectories (Advanced Seminar) Cultural Collapse and Christian Pentecostalism in Maya Guatemala (non-series)

• In Review

Anthropology Designed (Advanced Seminar)

• In Writing

Death Culture in the Twenty-First Century (AS)

The Shifting Terrain of Citizenship among People of Mexican Origin in the United States (AS)

Ethnographies of Contestation and Resilience in Latinx America (AS)

Archaeology and Activism in Bears Ears National Monument (PA)

Zuni and El Morro (PA)

Chaco Cosmography: Written on the Landscape (PA)

The Fourth Invasion: Decolonial Histories, Megaprojects, and Ixil Resistance in Guatemala (RS)

Indigenous Sound Studies (non-series)

A History of Apachería (non-series)

Edward Spicer and Recognition among the Pascua Yaqui Indians (non-series)

Expert Practices and Ethical Considerations around Politically Nondominant Languages (non-series)

"Half Indians": Pueblo Governance and Sovereignty after the Treaty of Guadalupe Hidalgo (RS)

History and Archaeology of Nomadic Groups in New Mexico (non-series)

Indigenous Collaboration, Science, and Climate Change (non-series)

Institutionalizing Taste: Kenneth Chapman, the Indian Arts Fund, and the Formation of Indian Art Markets (non-series)

Museum-Community Collaborations in the Hopi Pottery Oral History Project (non-series)

Sales

Last year I initiated a conversation with UNM Press about the pricing of our Advanced Seminar volumes, which they have been selling for \$49.95, a price that we believe is out of line with similar UNM Press

titles and comparable books from other presses and which may not adequately reflect the audience for the books. They agreed to reduce the price to \$39.95 starting July I, 2019. We also decided to raise the price of all of the Popular Archaeology volumes to \$29.95 (the price of the latest volume, co-published with UNM Press) starting in the new fiscal year.

I have included with my report a brief comparison of book sales before and after the start of the copublishing agreement with UNM Press. Although the data are limited due to the relative newness of the partnership (and the degree to which sales change in the first couple of years after publication), I believe they show some improvement over sales before the agreement. The average number of Advanced Seminar books sold in the first year after publication has increased from 151 to 164, and the average of total Advanced Seminar books sold, though lower than our previous number of 288, is fairly close at 256, especially given fewer years of sales. I think these figures form a strong foundation on which we can improve as our partnership with UNM Press becomes better established and recognized and as we continue to increase our visibility and reach through acquisitions efforts, traditional and digital media outreach, attendance at meetings, and book-related events (see Collaborations).

Collaborations

SAR Press has been collaborating with the IARC and Public Programs to produce a web series about the IARC's Native artist fellows and how they use the collection to create new work. The first post was published in November on SAR's blog, the second in February, and I hope to follow up with new material every few months.

I have also been working with Public Programs on a book-signing event that will mostly likely take place at the next American Anthropological Association meeting, and with Development on funding for future Popular Archaeology volumes. So far, thanks to the efforts of Laura Sullivan, we have secured funding for two potential Popular Archaeology projects.

With the help of our web designer, I am setting up a Writing and Publishing Resources page for the SAR Press website, which I hope to share with future resident scholars and others at all stages of the writing and publishing process.

• Future Directions

The world of scholarly publishing is a challenging one for a variety of reasons, but I believe that SAR Press has much to contribute and can continue to do so sustainably by drawing from SAR's core strengths: our Scholar Programs, Public Programs, and history in the Southwest.

In addition to the Advanced Seminar volumes, which make up the foundation of our publishing program, I plan to continue to publish select titles in the Resident Scholar series, the best-selling Popular Archaeology series, and the non-series category that speak to our place in the Southwest and to the aims of SAR as a whole. These books will include both historical and contemporary studies that draw out the implications of work focused on the southwestern United States and Latin America and that contribute to interdisciplinary and even public conversations. I have been reaching out to scholars locally and elsewhere to find work that might fulfill this goal, and the "In writing" portion of the production outline includes possible manuscripts in each of these categories. Specifically, I am hoping to build on our strengths—as measured by our best-selling and most recognized books—to publish more in the areas of indigenous studies (including but not limited to collaborations between indigenous and non-indigenous archaeologists, new histories of Native people and their influence in the Southwest, and fields being developed by Native scholars), applied anthropology (language, environmentalism, resistance), and the history of the Southwest (sovereignty, [im]migration, tourism, arts).

I am also interested in the trend toward open access within the publishing world more broadly and thinking about how SAR Press might be able to participate in this movement, both in terms of projects and funding. We have applied for a small grant from the Sidney Stern Memorial Trust, and I have identified an older title from the Advanced Seminar series that will serve as a test case for making select titles openly available on our website. I continue to think about how other publishers' work in this area might be applicable to SAR Press.

2014 to 2019 Sales Comparison

Title	Series	Units/Month	Total	2019	2018	2017	2016 3	2015 2	014	
Governing Gifts	AS	37	75	75						
Negotating Structural Vulnerability	AS	14	42	42						
Aztec, Salmon	PA	77	542	542						
Exchanging Words	RS	16	112	111	I.					
Puebloan Societies	AS	26	209	205	4					
New Geospatial	AS	12	138	125	13					256 (average total AS books sold)
Seduced & Betrayed	AS	17	217	92	122	3				164.2 (average AS books sold first year)
Fat Planet	AS	7	193	50	128	15				
Fabric of Indigeneity	RS	П	344	47	172	125				
Costly & Cute	AS	7	206	32	67	107				
Muslim Youth	AS	4	155	12	23	120				
Why Forage	AS	8	303	36	85	182				
Childhood	AS	16	579	95	158	326				
(beginning of co-publishing agreement	with UNM	1 Press)								
First Coastal	PA	30	1274	63	227	424	560			
Linking the Histories	AS	8	349	7	75	98	169			288 (average total AS books sold)
Making Disasters	RS	4	166	-4	50	30	90			151.2 (average AS books sold first year)
Disturbing Bodies	AS	5	238	15	25	74	124			
Artisans & Advocacy	AS	5	221	13	2	45	161			
Things in Motion	AS	6	305	22	50	67	166	4		
Fixing the Books	RS	8	414	18	41	89	179	87		
Medieval Mississippians	PA	19	963	23	106	341	338	155		
Living the Ancient	PA	24	1290	48	107	131	570	434		
Bioinsecurity	AS	4	212	2	5	29	78	98		
Our Lives	RS	9	527	-34	145	42	121	253		
Katherine Dunham	AS	7	444	8	61	25	87	246	17	
Pueblo Social History	RS	14	689	17	30	68	134	413	27	
Mismanaging Migration	AS	4	280	3	4	П	22	213	27	
Cash on the Table	AS	5	336	4	7	10	24	188	103	
Street Economies	AS	3	208	13	2	7	18	87	81	

 $\ensuremath{^*\!\text{yearly}}$ sales figures include paper and ebooks



Report to the SAR Board of Directors Paul Ryer, Scholar Programs Director Scholar Programs August 2019

Once again, we have successfully wrapped up our 2018-2019 Resident Scholar and seminar programs, and anticipate a stellar program for the coming year. Our major accomplishments this year begin with the 2018-19 scholars, whose progress and accomplishments are detailed in their individual reports. Of particular note, our junior Mellon Fellow, John Arroyo, has begun a tenure-track job at the University of Oregon; Ann Ray Fellow Giovanni B'atz' will be a visiting professor at New Mexico State University; senior Mellon Fellow William Calvo-Quiros has returned to the University of Michigan; senior Weatherhead Fellow Beth Semel will defend her dissertation this month and take up a post-doctoral position at MIT; and Katrin Lamon Fellow Melanie Yazzie has begun a tenure-track position at the University of New Mexico.

Thanks to some 182 qualified applications, we were again able to recruit an outstanding group of Resident Scholars for the coming year: see <u>https://sarweb.org/scholars/resident/2019-2020/</u>. Patricia Crown and Rashmi Sadana will be our Weatherhead Fellows, C.J. Alvarez and Fátima Suárez the Mellon Fellows, Dorothy Grant will be the Katrin Lamon Fellow (albeit for a shortened term), and Davina Two Bears will be our final Ann Ray Fellow (see below). The seminar schedule in 2018-19 was packed, with one advanced seminar, two Mellon-funded advanced seminars, the inaugural Vera Campbell seminar, one NSF-funded research team (the other to follow in September) and one short seminar. Seminar selection for the coming year was successful, and we added the selection of a second Vera Campbell seminar, as approved by Vera herself following the success of the first one in the fall of 2018. As you know, the J.I. Staley committee selected Matthew Hull's <u>Government of Paper: The Materiality of</u> <u>Bureaucracy in Urban Pakistan</u> (UC Press 2012) as the 2019 prize winner; here too, we faced a plethora of high-quality nominations, including three finalists selected through the pilot nominating process discussed in the previous AAA committee meeting.

As anticipated at the February 2019 Board meeting, we received a three-year renewal from the National Science Foundation to support a total of six more Research Team seminars. Thanks in great part to our Grants Manager, the total of that award, \$183,857 is significantly higher than our previous three-year NSF award. We also have been awarded a small renewable grant from the New Mexico Historical Records Advisory Board to support digitization and improved access to our archives (see library, below). One of our fellowships, however, will conclude after the coming academic year: in consultation with SAR staff, the Ann Ray Foundation has decided to reallocate the annual Ann Ray Fellow budget to other IARC programs. This leaves us with five confirmed Resident Scholar fellowships following the 2019-2020 academic year. Thus, we have submitted applications for two possible replacement fellowships: 1) we have applied for a three-year commitment from the Paloheimo Foundation for a junior level fellowship. This would play to the strengths of our applicant pool, as the largest number of applications received is at the pre-doctoral level. We have met with the Paloheimo Foundation board to present this proposal, and early indications are very positive; we ought to have final word on this application by late August, and if approved, would be able to recruit a Paloheimo Fellow within the regular application process. We have also prepared a new National Endowment for the Humanities FIPIRI grant application. This would be a three-year commitment from NEH for a senior-level fellowship; it is a grant we received in the past, and must be open to U.S. citizens, across the humanities and social sciences. Importantly, this grant would involve a separate review process, and thus would demand significant extra work from the two-person Scholar Program staff; it also does not permit any overhead for SAR, although it would help with our Public Support test. NEH Program Director Christopher Thorton visited SAR this spring to encourage our application, and to suggest ways to confine the eligibility criteria so as to not receive an overwhelming number of applications. For these specific reasons, our proposal seeks only "projects that explore the relationship of the visual and tactile arts to cultural sustainability in the Southwestern United States or which undertake comparisons between the Southwest and other world regions." With the help of Grants Manager Donna Ruscavage, we have submitted a draft for NEH staff feedback, and will make a final submission in mid August.

These changes have several implications for our Residential Scholar program: we may have as few as five and as many as seven positions to fill, with six apartments available. Should we be lucky enough to win both new grants, we would have to rent an additional unit as we did for many years with the neighboring Hoffman studio. Should we land neither, we may have one vacant apartment next year while searching for a replacement fellowship. On that note, I am somewhat concerned about our housing stock, which was a major concern for this year's Resident Scholars as well for a variety of reasons. Not only the general age and condition of all the units, but in particular, the recurring issue of rodents in the Jack Lambert is of special concern. Our staff has been diligent with pest control in every unit, but due to the way the Jack's foundation was laid, it is particularly vulnerable to rodents. It is also our only threebedroom unit, and only one with a washer/dryer, so we have generally put families there. As Giovanni B'atz' reported, the combination of young children and rodents is especially worrisome. Perhaps the Lambert residences could be sold or be retired and replaced with newer, more efficient units. In any case, I would appreciate a discussion about adding this concern to our already long list of priorities, if at all possible.

What else? We currently have an Adams Fellow in the History of Anthropology, Marilyn Norcini, on campus for the summer. Senior scholar David Stuart's five year term has ended, and his office has been reassigned to Scholar Programs Coordinator Maria Spray, who until now has worked out of one of the library study cubicles. Our new senior scholars, Deborah Winslow and Carol MacLennan, have each brought a wealth of new ideas, contacts, and knowledge to the position and I could not be more pleased with their participation and contributions to Scholar Programs. As anticipated, long-time SAR Librarian Laura Holt retired in April 2019, and we have hired Katherine Wolf as our new librarian. Katherine brings significant digital experience, and is busy learning what we hold in the library and archives, and how best to improve indexing and online access to our collections. She will oversee the NMHRAB grant mentioned above, with Laura Holt working as an independent contractor on that project. And finally, Maria Spray has been working diligently for the past months to transition our online application software from the no-longer supported Fluid Review system to a newer program from Survey Monkey, "SM Apply." Fingers crossed for all to go smoothly when applications open in the fall!

This is, of course, only a brief sketch of what has been going on in Scholar Programs, and I will be delighted to fill in more detail or answer any questions you may have, either in person, electronically, or during the AAA committee meeting.

~ Paul Ryer